REMARKS

Applicant replies to the Examiner's comments in the Advisory Action mailed on October 5, 2005, and submits the following remarks. Applicant requests that the Examiner consider the following remarks prior to examining the above referenced patent application after RCE. Claims 1-8, 11, 19, 20, 22, 23, 27, 28 and 36 are pending in this Application.

In the Office Action dated August 24, 2005, the Examiner asserted that claims 1-8, 11, 19-20, 22-23, 27-28 and 36 are unpatentable under 35 U.S.C. § 103(a) over Markus et al., U.S. Patent No. 6,490,601 ("Markus") in view of Mohan et al., U.S. Patent Publication No. 2003/0140312 A1 ("Mohan"). In the Advisory Action dated October 5, 2005, the Examiner has stated that the Applicant's arguments in Reply to the August 24, 2005 Office Action where not persuasive.

Specifically, the Examiner states in the Advisory Action that "since in Mohan, a user can enter new data that is required by a form, but is not included in the user's profile (paragraph 95) and such a filled form is submitted into the destination server to store in the user's transaction database (paragraph 96) and to update the user's information (paragraph 102), it is clear that the new data, not in the user's profile before is stored and updated in the user's transaction database" (page 2, paragraph 2). Applicant agrees that Mohan stores updated user data in the user's transaction database; however, this teaching is contrary to the presently-claimed invention where information is updated in the user profile (i.e., independent claim 1 recites "updating the user profile with the user entered data").

Mohan specifically discloses two separate entities for storing user information, namely a user profile and a transaction database, wherein each has their own unique functionality. When a user modifies information in an online form using the Mohan system, the updated information is written to the transactional database, but not to the user profile. This is clearly disclosed in paragraphs 96 and 102 of Mohan, so Applicant respectfully asserts that the transaction database and user profile are not one-in-the-same or interchangeable, as the Examiner has implied.

Mohan teaches that the user profile stores information that may be used in filling any number of online forms, while the transaction database stores only a subset of the user profile information according to the specific data requirements of the particular online form to which the transaction record corresponds. For example, the user profile may contain a user's name, address, city, state, postal code, telephone number, email address, social security number, driver's license number, birth date, marital status, credit card number, expiration date and

security code. A transaction database transaction record which corresponds with an Amazon.com order form may contain only name, email address, address, city, state, postal code, credit card number and expiration date. In other words, the transaction record only stores information relevant to filling its corresponding online form. Therefore, while both the user profile and transaction database may contain similar information, they are clearly unique, residing independently of each other and serving different functions.

The Examiner next states in the Advisory Action that "Mohan further discloses testing whether any data, not in the user profile has been changed in the transaction since the transaction database was recorded where the transaction records are dated, as are changes to the user profile (paragraph 92). This shows that the new data entered by a user, when recorded in the transaction database, but not in the user profile, will be recorded also in the user profile as changes made to the user profile. In other words, Mohan discloses updating the user profile with the user entered data" (page 2, paragraph 2). Applicant respectfully disagrees with this assertion.

The Examiner correctly notes that paragraph 92 of Mohan discloses that both transaction database records and user profiles are dated when changes occur to either. However, Mohan does not explicitly or implicitly disclose that the dating of the user profile results from changes made to an online form by a user. Paragraph 92 of Mohan states that "A user profile may be changed by the user, for example, to change a credit card expiration date, number, or home address." However, this does not imply that the changes to the user profile result from changes made to an online form. Mohan further explains that if that user profile is dated as a result of a change after a transaction record date, then "the changed information is filled in from the user profile" (paragraph 93). In other words, if data in the user profile is changed (e.g., a user interfaces with the Mohan system to change his mailing address), the data from the user profile is used to update the transaction database. Mohan does not disclose a reverse scenario, wherein the user profile is updated as a result to changes in the transaction database. As such, Mohan does not disclose or suggest at least, "updating the user profile with the user entered data," as similarly recited by independent claims 1 and 36.

Claims 2-8, 11, 19-20, 22-23 and 27-28 variously depend from independent claim 1 and are differentiated from the cited references for at least the same reasons as set forth above, as well as their own respective features.

Upon consideration the foregoing arguments, Applicant believes that the application is now in condition for allowance and respectfully request a Notice of Allowance. No new matter

is added in this Amendment. The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. **19-2814**. Applicant invites the Office to telephone the undersigned if the Examiner has any questions regarding this Amendment or the present application in general.

Respectfully submitted,

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